

NORAH KIM

437.998.6567 | norahkim@gmail.com | [Portfolio Link](#)

Qualifications/Skills

Adobe Creative Suite, Audacity, Final Cut Pro, Burli, Microsoft Office/Google Suite, Broadcast and Television Script Writing, Podcast Production, Video Production, Editorial Photography, Copyediting, CP Style, Hard News/Column Writing, Bloomberg Market Concepts, Social Media Management, WordPress, Multimedia Production, Contract Management, Client Relations, Live Event Production

Education

Bachelors of Journalism - *Toronto Metropolitan University (formally known as Ryerson)*

- Double Minor in Communication Design and Film/TV Studies
- Vice President of the 2020-2021 Journalism Course Union

Work Experience

The Canadian Press - *National Studio Editor* (Nov 2022 - present)

- Refine, verify, and meticulously format audio segments tailored for Canadian Radio Stations
- Engage in close collaboration with reporters and newscasters to ensure comprehensive coverage of news stories
- Capture and edit live press conferences, ensuring seamless and high-quality audio production

Global News, Corus Entertainment - *Social Media Coordinator* (Jul 2022 - Nov 2022)

- Edited captivating social media captions for GN Toronto and The Morning Show
- Spearheaded the management of dark ads and sponsored posts, overseeing their execution and optimizing engagement
- Assigned content pitches, maintaining consistency with brand objectives and audience preferences

Breakfast Television, Rogers Sports & Media - *Online Digital Intern* (Aug 2021 - Oct 2021)

- Refined morning news segments for publication on the BT website and social media platforms
- Contributed to pitch meetings, collaborating on the construction of compelling scripts for morning television broadcasts
- Provided support in the creation of multimedia content and crafting engaging captions

The Eyeopener - *Media Editor, Writer* (May 2021 - Dec 2021)

- Developed and curated all video and animated content across diverse social media platforms
- Generated 3-4 story pitches per week and collaborated closely with other section editors
- Provided leadership and direction by overseeing and managing a team of contributors, ensuring seamless coordination and execution of projects

CaribbeanTales WorldWideMedia Group - *Distribution Assistant* (Mar 2021 - Nov 2022)

- Contributed to the preparation of distribution contracts and agreements
- Acted as a key liaison between the company and external stakeholders, including clients, filmmakers, and partners, facilitating clear communication and ensuring smooth collaboration
- Coordinated social media and marketing efforts, developing strategic plans and overseeing the scheduling and posting of content to maximize outreach and engagement

Additional Credits

StyleCircle - *Podcast Production Lead, Writer* (Jul 2020 - April 2021)

Ted Rogers Management Conference - *Vice President of Creative Design* (May 2021 - May 2022)

DanceLifeX - *Videographer, Editor* (Nov 2021 - Mar 2022)

References Available Upon Request